

# Edelweiß World record

### **The World's Largest Edelweiss: A Blooming Masterpiece**

The world's largest Edelweiss flower can be found beside the Sennhütte in St. Anton am Arlberg, captivating visitors daily with its breathtaking bloom. Composed of over 107,000 blossoms, this stunning display was recognized by the Guinness World Records in 2017. It stands as the centerpiece of the "WunderWanderWeg," a nature trail created by the Senn family that attracts nature lovers from all over the world.

### **The Sennhütte: A Place of Relaxation and Discovery**

Situated at an altitude of 1,500 meters, the Sennhütte provides ideal conditions for the flourishing of this remarkable Edelweiss. This spectacular floral installation was created from approximately 1,600 Edelweiss shrubs, which, after an official count, produced an astonishing 107,126 blossoms. This nearly doubled the previous world record of 53,643 blossoms held by Turkey.

### **A Special Love Story Behind the Blossoms**

Behind this record lies a loving gesture: Markus Senn gifted his wife Tanja 1,600 Edelweiss shrubs as a token of his love. However, Tanja had to plant them herself. She fondly recalls how she took on this challenge and created a blooming masterpiece that is now admired worldwide.

### **The Edelweiss: Symbol of the Alps and Rare Beauty**

The Edelweiss, one of the most iconic and symbolic alpine plants, represents purity, courage, and everlasting love. Originally native to the high mountains of Europe, this flower is strictly protected due to its rarity and beauty. Known scientifically as *Leontopodium alpinum*, the Edelweiss has long been associated with myths and legends and today serves as the emblem of many alpine organizations. The Senn family has been nurturing this special plant with great care since 2008. The magnificent bloom requires intensive care, especially in spring, and is a cherished part of the "WunderWanderWeg," which is home to numerous plants and around 350 different species.